

PRICE FIVE CENTS.

INDIANAPOLIS, SUNDAY MORNING, JANUARY 21, 1900.

PRICE FIVE CENTS.

## L.S.A. AYRES &amp; Co.

... SOLE AGENTS FOR STANDARD PATTERNS ...

## Collarettes and Storm Collars

Are to be sold for about half earlier prices. Forty-five of the season's most stunning styles that have been priced \$15.00 to \$95.00, will be on sale in the morning at from \$8.75 to \$55.00. With them we also offer fifteen \$10.00 Brown Marten Muffs at \$7.50. With furs even higher than a month ago, such a sale holds a peculiar interest. We'll expect you.

## The New Laces

Place this present showing of ours in the midst of a world collection, and its beauty could scarcely be dimmed. For it is of the world and from the world's best. You've long known this store for its always superb array of real laces; you've appreciated its careful selections and reasonable prices for the machine made. Expectations will be fully met in present importations.

Russian, Renaissance and Arabian Appliques promise a great degree of popularity.

Point Venise Edges and Bands are scarcely less fashionable.

Then there are the Irish Laces, Edges and Insertions; Oriental Laces, too, and many all-overs of Batiste, with dainty insertions and edges applied.

A full assortment of Mecklin, Platt Val and French Val Laces.

Real Laces are available in Point, Duchesse, Arabian and Valenciennes.

In value the assortment above includes qualities at 20 a yard and from that up to \$2.00 for a strip no longer.

## Embroideries

The new ones have come, and such marvels of needle craft they are. Bewitching designs are worked out in detail surprisingly perfect; the finest products of the loom are embellished with a variety of graceful patterns to satisfy every longing.

HAMBURG, SWISS and NAINSOOK present their charms in every form of edge, insertion or all-over.

TUCKINGS are alluringly fashioned with lace, embroidery, lace and embroidery or simply plain.

As to price, pretty edges are shown at 50 a yard, more elaborate effects at gradually ascending quotations to \$6.00.

## L.S. Ayres &amp; Co.



## Things To Be Considered

First, amount of pain; second, cost of work; third, responsibility of operator. 1. We guarantee painless extracting, because in taking our Vitalized Air (which is given to young and old, to the weak and delicate with absolute safety) THERE CAN BE NO PAIN. 2. Our FILLING IS PAINLESS because we use the latest and most improved methods—best materials and greatest care. 3. Our prices speak for themselves. Best teeth, with painless extracting... \$10.00. Good teeth, extracting not included... \$5.00. Gold crowns... \$5.00. Bridge work... \$5.00. Silver fillings... \$5.00. Gold... \$1.00. 4. We are responsible, because we are the largest and oldest established office in the State, twenty-three offices in United States. ALL WORK WARRANTED.

## Taft's Dental Parlors,

25 West Washington St., Opp. News. Open Sundays 9 to 12. New Phone 558.

## Getting Full Value...



If you want returns for money invested buy your paints and varnishes of us. We furnish more for less money and of better quality than can be found anywhere else.

## Indianapolis Paint and Color Co.

Paint and Varnish Makers, 240 to 248 Massachusetts Avenue, INDIANAPOLIS, IND.



## Blankets are Cheaper

Because blankets are bulky. The logic of this assertion, however, is only apparent when one considers that this blanket section is also the section of French flannels and golf suitings. These latter are now pouring in from factory and custom house. They demand room, even if it has to come through the sacrifice of every blanket profit. These reductions hold good for three days, or until stock is leveled to half its present size.

50c 10-4 Cotton Blankets .....40c  
75c 10-4 Cotton Blankets .....57c  
50c 11-4 Cotton Blankets .....72c  
90c 11-4 Cotton Blankets .....75c  
50c 10-4 Robe Blankets .....60c  
11-4 Robe Blankets .....90c  
25 pairs of White, Gray and Tan Wool-filled Cotton Wafers Blankets are now offered at .....\$3.25  
20 pairs of strictly All-Wool ones, white only, are reduced from \$4.50 to .....\$3.55  
12 pairs of 11-4 Blankets, soft finish, elegant quality; choice, a pair. ....\$4.50  
27 pairs of extra large, 12-4, All-Wool White Blankets, colored borders, a quality cheap at \$7.00; choice, at .....\$5.35  
22-0 Infant Crib Blankets, 32x42 inches, 35 by 54 inches .....\$1.60  
\$3.00 size, 35 by 54 inches .....\$2.35  
A few solid blankets that have been used as samples go for but little above half the regular value.

## Muslin Underwear

There's an autocrat in this underwear section—a nervously energetic young woman who has listened to your criticisms and comments; yes, and compliments for several seasons past. She knows your likes and dislikes and she respects them. And she makes us respect them; likewise, the manufacturer. Woe to him who tries to run in a gown too skimpy or a skirt too narrow. Underwear, to gain admittance here, must first be properly proportioned, then of good material, well made and tastily trimmed, but full and shapely first. The sale continues.

GOWNS—30c, 40c, 50c, 60c, 75c, 90c, \$1.20, \$1.50, \$1.80, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50, \$8.00, \$8.50, \$9.00, \$9.50, \$10.00, \$10.50, \$11.00, \$11.50, \$12.00, \$12.50, \$13.00, \$13.50, \$14.00, \$14.50, \$15.00, \$15.50, \$16.00, \$16.50, \$17.00, \$17.50, \$18.00, \$18.50, \$19.00, \$19.50, \$20.00, \$20.50, \$21.00, \$21.50, \$22.00, \$22.50, \$23.00, \$23.50, \$24.00, \$24.50, \$25.00, \$25.50, \$26.00, \$26.50, \$27.00, \$27.50, \$28.00, \$28.50, \$29.00, \$29.50, \$30.00, \$30.50, \$31.00, \$31.50, \$32.00, \$32.50, \$33.00, \$33.50, \$34.00, \$34.50, \$35.00, \$35.50, \$36.00, \$36.50, \$37.00, \$37.50, \$38.00, \$38.50, \$39.00, \$39.50, \$40.00, \$40.50, \$41.00, \$41.50, \$42.00, \$42.50, \$43.00, \$43.50, \$44.00, \$44.50, \$45.00, \$45.50, \$46.00, \$46.50, \$47.00, \$47.50, \$48.00, \$48.50, \$49.00, \$49.50, \$50.00, \$50.50, \$51.00, \$51.50, \$52.00, \$52.50, \$53.00, \$53.50, \$54.00, \$54.50, 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